

WorldStar Packaging Award 2019: BoFood Organic from Epple wins award

Neusäß, January 17th, 2019

BoFood® Organic, the migration harmless ink for printing the inner sides of primary foodstuff packaging, has received the WorldStar Packaging Award for 2019. The product from Epple Druckfarben AG, Neusäß, won the award in the category "Packaging Materials & Components". The World Star Packaging Award is presented by the WPO (World Packaging Organisation) and underlines the worldwide significance of a product for the printing industry.

"The WorldStar Packaging Award for BoFood® Organic both delights us and provides us with a lot of motivation. The excellence of the numerous international WorldStar-Competitors is a particular distinction for us. The selection of the jury demonstrates that inner side printing of packaging is in demand and that our low migration printing inks are absolutely future orientated for the global printing market", according to Gunther Gerlach, Chairman of the Executive Board at Epple Druckfarben AG. Within their broad portfolio of sustainable solutions, BoFood Organic is a component of the BoFood Series, which is a complete package of migration harmless, coordinated Epple products for both the outer and inner side printing of primary foodstuff packaging, as well as a corresponding varnish effect.

Migration harmless convinced the Jury

BoFood Organic, as the winner of the German Packaging Prize for 2018, was already in the illustrious shortlist for the WorldStar Packaging Award. The 20 person international Jury had an extremely difficult task in Jinan, China. Within the time frame of one week, representatives from 20 packaging organisations and members of the WPO (World Packaging Organisation) investigated 319 entries from 35 countries. Prizes were awarded for branch specific packaging, among others, such as in the category of

drinks and foodstuffs. In addition, prizes were awarded for performance in the sectors of POS, Transport or even "Packaging materials and components". This is where BoFood Organic was evaluated as an exceptional product. The Jury spoke as one: "In contrast to previously available inks with limited migration, BoFood Organic is composed exclusively of raw materials which are permitted in foodstuffs. This means that the inks present no toxicological risk; independent of whether they are determined for short or long term direct food contact. These inks are migration harmless". The ceremonial presentation will take place at the WorldStar Packaging Award on May 15th, 2019 in Prague.



Winner of the World Star Packaging Award: BoFood Organic, the ink for inner side packaging printing, seen here in application for tea packaging.

COMPANY INFORMATION

Epple Druckfarben AG stands for unique perfection in every detail. Since 1870, Epple has embodied permanent further development and the highest of quality demands. As the leading producer of offset printing inks, Epple has demonstrated its power of innovation with early development of mineral oil-free eco-series and special types of ink for very long washing intervals in perfecting printing. This has also been demonstrated in the sector of inks for foodstuff packaging with the patented products BoFood® MU and BoFood® Organic. PRe® is setting new standards as a third technology offset ink system, which completely avoids the use of metal dryers or photo initiators. Both sustainability and flexibility in business are top priorities at the medium sized family-run company. Unlike practically any other company, Epple is in the position to provide tailor made solutions for the individual requirements of their global customers.

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